

# THE ROTH GROUP

I'm former Congressman Toby Roth from Wisconsin. I served in the U.S. House of Representatives for 18 years – serving on the House Banking and Foreign Affairs Committee. During the 104th Congress I was Chairman of the Foreign Affairs Trade and Policy Subcommittee.

Now, I am President of one of Washington D.C.'s prominent advisory/consulting firms. We have represented Fortune 500 clients in every industry before the U.S. Congress and Agencies. They have included:

- Appleton Papers
- Boeing
- Hughes Electronics
- AT&T
- Johnson Controls
- Walt Disney

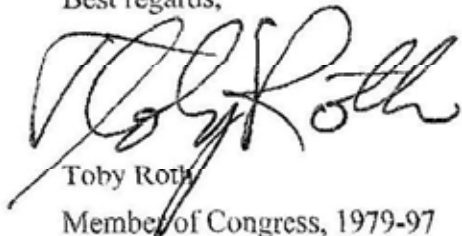
I have known Jay Abraham for ten years. I've spoken with people who he has advised; all glowing comments. I've been told that he is extremely well respected and influential throughout the entrepreneurial world – literally - on a world wide basis.

He is also someone you very much need to talk to. I know Jay wants to include you in a major business interview panel that he's hosting, world-wide, that will be broadcasted to hundreds of thousands of quality business owners, entrepreneurs and professionals.

If you already know Jay's work and reputation, that's wonderful. If you don't, please let this letter be the stimulus that motivates you to take Jay's call, reply to his letter or email and carefully consider letting him interview you on his panel of business experts.

I know, from first hand experience, you'll find interacting with Jay, fascinating, intellectually stimulating and rewarding in a number of meaningful ways. The people you'll be able to reach and impact through Jay's interview panel efforts will prove impressive, as well.

Best regards,



Toby Roth  
Member of Congress, 1979-97