



February 6, 2009

To whom it may concern,

I know that Jay Abraham's ideas have helped grow many Fortune 500 companies and Inc. Magazine "Entrepreneur's of the Year" (and even MORE small and medium sized entrepreneurs, world-wide).

But I would like to let you know about something Jay has accomplished that is even more impressive. His ideas have made me the success I am today.

I am the owner of major media buying company in Los Angeles with over 70 million dollars in billing and when I was in radio sales for CBS Radio I was the highest paid commission salesperson in the country by 3x's. Three times!

When I was very new in the radio business, I read one of Jay's expensive \$400 books and I was so impressed that I wrote him a letter. Jay was kind enough to meet with me for lunch and he has been my mentor ever since.

Jay tells me that he is trying to recruit you to be on one of his panels and I can only say that it will be the best decision you will ever make. Not only will Jay's brilliance add value to whatever you do, but he is a hell of a nice guy to do business with.

I will keep it brief, but if you would like to hear more great things about Jay Abraham, feel free to give me a call at 310 302-9402.

Best Regards,

Rich Kagan
President/CEO
Wingman Media